

HEY!

I'M A DESIGNER FULL OF
ENERGY & LOUD TYPOGRAPHY

MORGAN
VOGEL

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Experience

ART DIRECTOR

Octagon, Stamford, CT | Spring 2023 - Current

- Design compelling visual assets that effectively communicate a brand message to target audiences
- Serve as a key member of the design team, utilizing design technique and interpersonal skills to ensure effective and efficient team functioning
- Work closely with project management team to understand client needs and deliver on-brand assets
- Act as the brand ambassador for the internal rebrand of Octagon, managing the production & distribution of assets with internal stakeholders
- Develop & host training modules to educate internal colleagues on optimizing usage of presentation software to increase efficiency

JUNIOR ART DIRECTOR

Octagon, Stamford, CT | Fall 2021 - Spring 2023

- Support the design team in the production of a wide range of projects including in-stadium signage, experiential buildouts, event branding, and digital newsletters to be used across channels including print, web and live events
- Collaborate with cross-functional teams to design creative concepts that meet client business objectives.
- Adhere to strict production deadlines, delivering tasks on or before due dates.
- Met client objectives, leveraging expertise in typography, color theory and digital design

GRAPHIC DESIGNER

Jews 4 Joe, Syracuse, NY | Fall 2020

- Designed infographics & content for social media campaigns
- Provided art direction on media being released for social

GLOBAL DESIGN INTERN

Clinique, New York, NY | Summer 2020

- Diversified Cliniques portfolio of photographers & crew members
- Created & designed collateral for influencers globally & domestically

COMMUNICATIONS DESIGNER

United Nations, New York, NY | Fall 2019

- Concepted & pitched designs for United Nations Sustainability Goals
- Collaborated with multidisciplinary designers to create exhibition models

ART DEPARTMENT INTERN

American High, Syracuse, NY | Fall 2018

- Worked with art department to prepare & decorate sets for feature film
- Aided creative director with assets & film crew on set

Organizations

TEDX SYRACUSE

Design Team, Syracuse, NY | 2020

WOMEN IN DESIGN

Design Team, Syracuse, NY | 2020-2021

AIGA

Member, Syracuse, NY | 2018-2021

Skills

creative-problem solver

graphic designer
strong copy writer
art direction
photo retoucher

takes feedback well
organized
takes initiative
works well independently
& in groups
bread connoisseur

Tech

adobe illustrator
indesign
photoshop
xd
facebook
instagram

microsoft word
powerpoint
excel
tiktok
snapchat
apple & windows

School

SYRACUSE UNIVERSITY | BFA | 2021
Communications Design